

# Now serving 30 million annual customers

London Stansted was the first major UK airport to exceed pre-pandemic customer levels, now serving over 30 million annual customers from across London and the East of England.

London Stansted serves more European destinations than any other airport in the UK, offering customers the choice they look for when booking their summer breaks, business trips or to visit friends and family. Continuing to add more long-haul routes, such as the recent return of an Emirates double daily route to Dubai, it serves as an important gateway for visitors to the capital.

43m Customer capacity allowed in planning permission

200
Destinations and growing

no.1 1 1 The busiest single terminal airport

in Europe post expansion

Airline partners

40+ Countires served









#### **London Stansted** serves 40 countries

Albania Algeria

Austria

Bosnia & Herzegovina

Bulgaria Croatia

**Czech Republic** 

Cyprus

Denmark

Egypt Estonia

Finland

France

Germany

Greece

Hungary

Iceland Ireland

Italy Jordan Latvia

Lithuania

Luxembourg

Malta

Moldova

Montenegro

Morocco

**Netherlands** 

Norway

**Poland** 

**Portugal** 

Romania

Slovakia

Spain

Sweden

Switzerland

Tunisia

Türkiye

**United Arab Emirates** 

**United Kingdom** 

### With nineteen airline partners



Royal Air Maroc

Transavia

Ajet



London Stansted closer than you think...



### **London Stansted Airport direct trains**

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#### 32 minutes

To Cambridge

#### 37 minutes

To Tottenham Hale and the London Underground

7

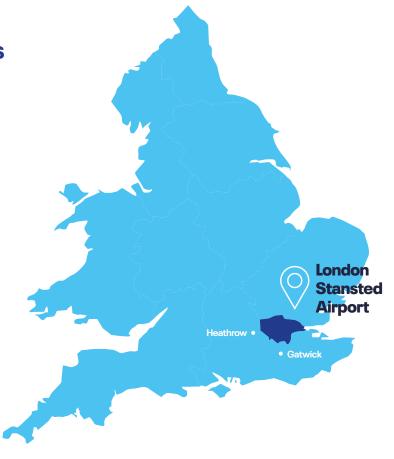
#### 47 minutes

To London Liverpool Street and the heart of London's financial district

C

#### **52** minutes

To Oxford Circus





London Stansted has two major catchments: North London, East London & East of England



2 Major Cities: London and Cambridge



25 Million people living within 2 hour drive



In the centre of the UK Innovation Corridor



Customers primarily originate from Greater London, Essex and other counties in the East of England.



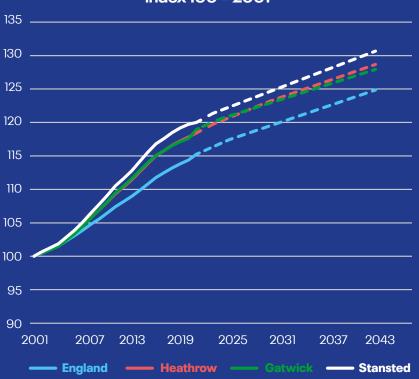
In Greater London, most customers using Stansted originate from boroughs located north of the Thames



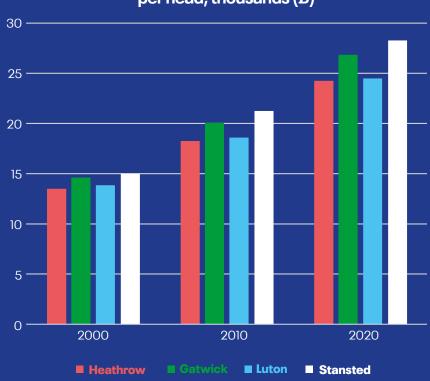


## Stansted's catchment area has the highest disposable income and is set to grow at the fastest rate of all London airports over the next 20 years





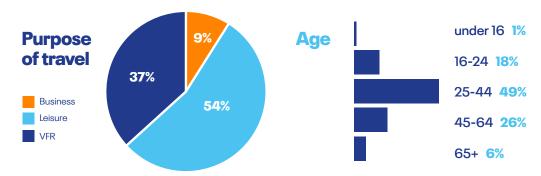
#### Average gross disposable household income per head, thousands (£)







## London Stansted's customer profiles



#### **Destinations**

Spain 17% Poland 7% Ireland 6% Others 46% Italy 13% Germany 6% UK 5%





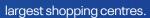




Source: CAA Data 2024

#### **London Stansted**

At 43 million passengers, London Stansted will be the busiest single terminal, single runway airport in Europe. London Stansted will have





Shopping Centre	Annual Footfall		
Westfield Stratford	51 million		
Arndale Centre Manchester	40 million		
Bullring, Birmingham	39 million		
Westfield Shepards Bush	39 million		
Eldon Square, Newcastle	36 million		
St Davids, Cardiff	29.2million		
Liverpool ONE	29 million		
Bluewater, Essex	28 million		
London Stansted	21.5 million		
Centre MK	21 million		
Lakeside , Essex	20 million		
Trinity, Leeds	20 million		
St James Quarter , Edinburgh	18.9 million		
Grand Arcade, Cambridge	17 million		
Westgate Oxford	16.5 million		
Glasgow Fort	16 million		
Bicester Village, Oxford	7.9 million		



### Retail brand mix





**BOSS** 





Superdry.



INMOTION





COSTA





























**LEON** 

Sunglasses











MULBERRY







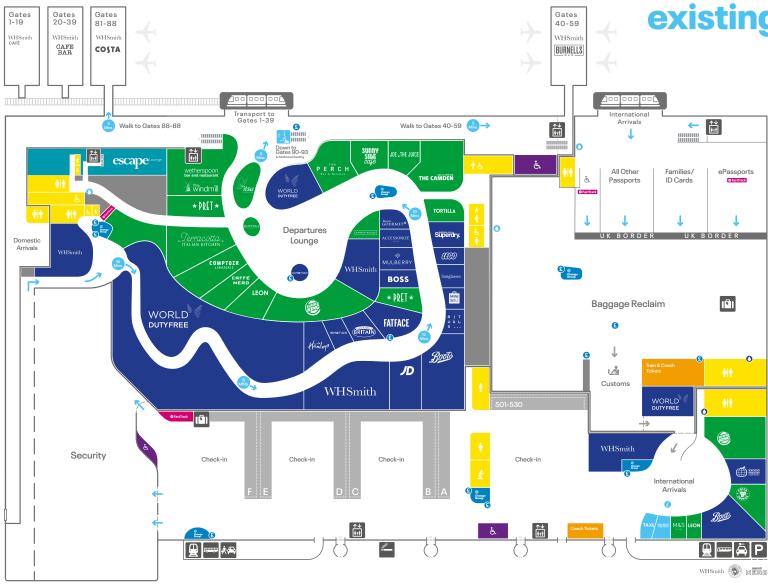


### Watch our retail video





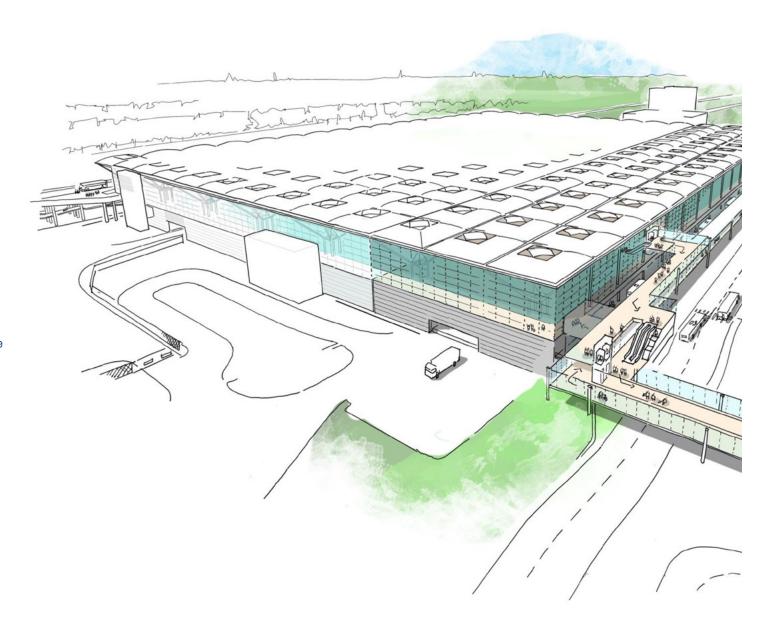
## London Stansted existing departure lounge



### **Transforming London Stansted**

In 2021, London Stansted was granted permission to expand, allowing for 43 million customers to pass through its doors each year. However, the current terminal's infrastructure is nearing capacity. Without investment and expansion, facilities will not be able to meet the forecasted growth over the next decade.

To support this growth, the airport is investing in a multi-million pound transformation programme. This will provide the space and capacity needed to ensure an unmatched experience at every touchpoint, and allow for up to 7,500 customers to pass through a single terminal each hour.



### Watch the video









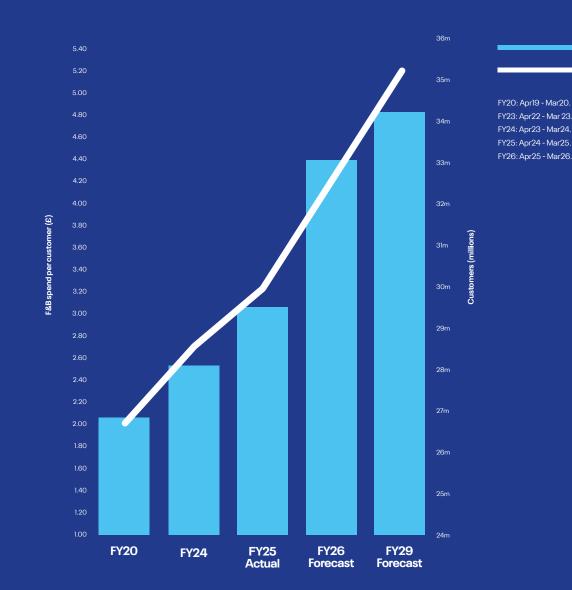
### Proposed design of north extension







### **Customer growth and F&B spend per customer**



SPP (£) PAX



#### **F&B** opportunities

Unit Number	Category	Total SQM	Operational SQM	Seating SQM*	Mezanine	Extract
6	Casual Dining	286	286			Yes
13	Pan Asian Healthy Fast	192	120 72			No
38	Casual Dining	419	419			Yes
25	Family friendly food led pub/ casual dining	431	282	149		Yes
5	Drinks Led Bar	767	350	63	354	Yes
41	Healthy Fast	263	181 82			No
10	Branded Coffee	198	90 108			No
20	Premium Drinks Led Bar	157	50	107		No
26	lconic Mezzanine Unit - Food Led Pub	1393	711	40	642	Yes
37	Fast Food	256	256			Yes
8	Healthy Fast	225				No
17	Artisinal Bread	207	89 118			No
33	Healthy Fast - Asian	214				No
22	JV Led Café	195	50 145			No
39	Drinks Led Bar	727	302		425	Yes
31A	Sweet Treat - Grab and Go	25	25			No
31B	Sweet Treat - Grab and Go	25	25			No



### **Retail** opportunities



Seating Area

Playing Area

FIDS

PRM / Sensory Space

Retail Unit

F&B Unit

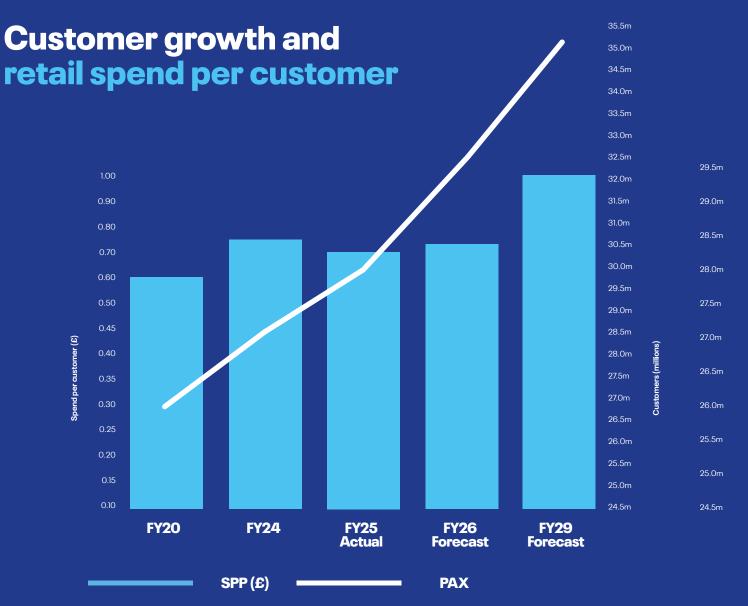
F&B Seating

Duty Free Unit













FY20: Apr19 - Mar20. FY24: Apr23 - Mar24. FY25: Apr24 - Mar25. FY26: Apr25 - Mar26.

#### **Retail opportunities**

Unit Number	Category	Total SQM	Operational SQM	Space outside of island demise
3	High Street Fashion	152	152	
4	Athleisure / High Street Fashion	151	151	
9	Athleisure	228	228	
16	Premium High Street / Entry Luxury Fashion or Accessories	100	100	
24	Test Space	100	50	50
28	Children's Accessorise / Gifts	107	107	
29	Food Gifting	124	50	74
31	Bookshop	100	100	
35	Souvenir/Gifting	159	50	109
36	Toys	206	206	
43	Pop Up	25	25	

 $<sup>^{\</sup>star}$  Restrictions apply on space outside of the unit 'operational demise'.



### **London Stansted 3 year phasing**







North extension phased opening for trade



### Contact our team to be part of something amazing

#### Contact the London Stansted retail team:

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